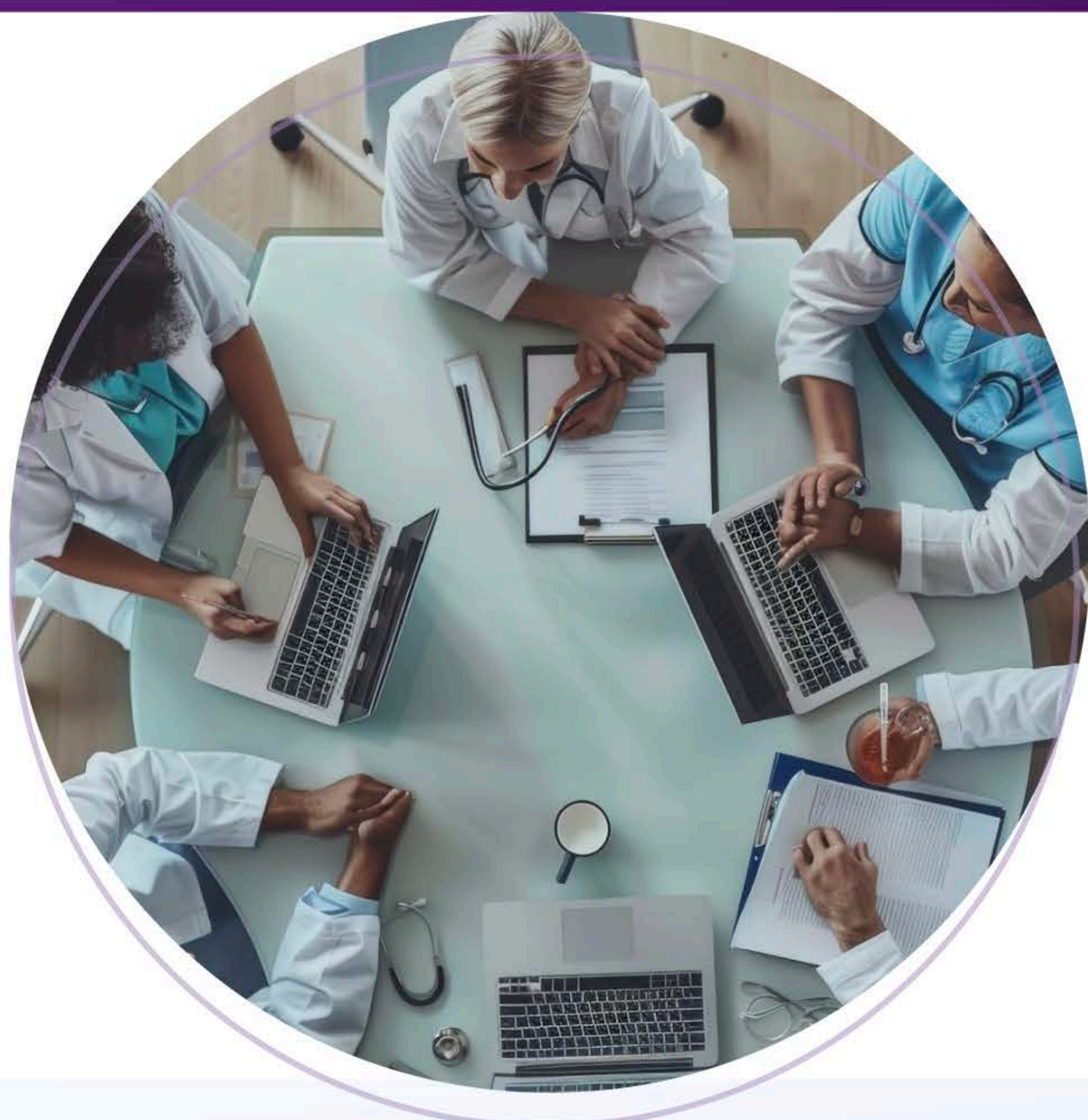# Zyter TruCare

True Care. Any Time. Anywhere.

Reimagine Healthcare: Experience Zyter|TruCare's Value-Based Revolution

Modern healthcare demands an agile, high-performance ecosystem that harnesses cutting-edge technology and services to deliver superior care. Zyter|TruCare, a clinically driven, AI-powered health services and technology company, leads this evolution by delivering comprehensive solutions in population health management through advanced care, case, and utilization management—empowering healthcare organizations to thrive in today's increasingly complex environment.

As an award-winning industry leader, Zyter|TruCare excels in improving health outcomes, lowering total cost of care, reducing operating expenses, and enhancing the experience for both members and providers. With modular applications, robust services, and the seamless integration of AI, automation, and interoperability, we enable healthcare organizations to navigate value-based care with confidence, ensuring coordinated, holistic care across the entire healthcare continuum.
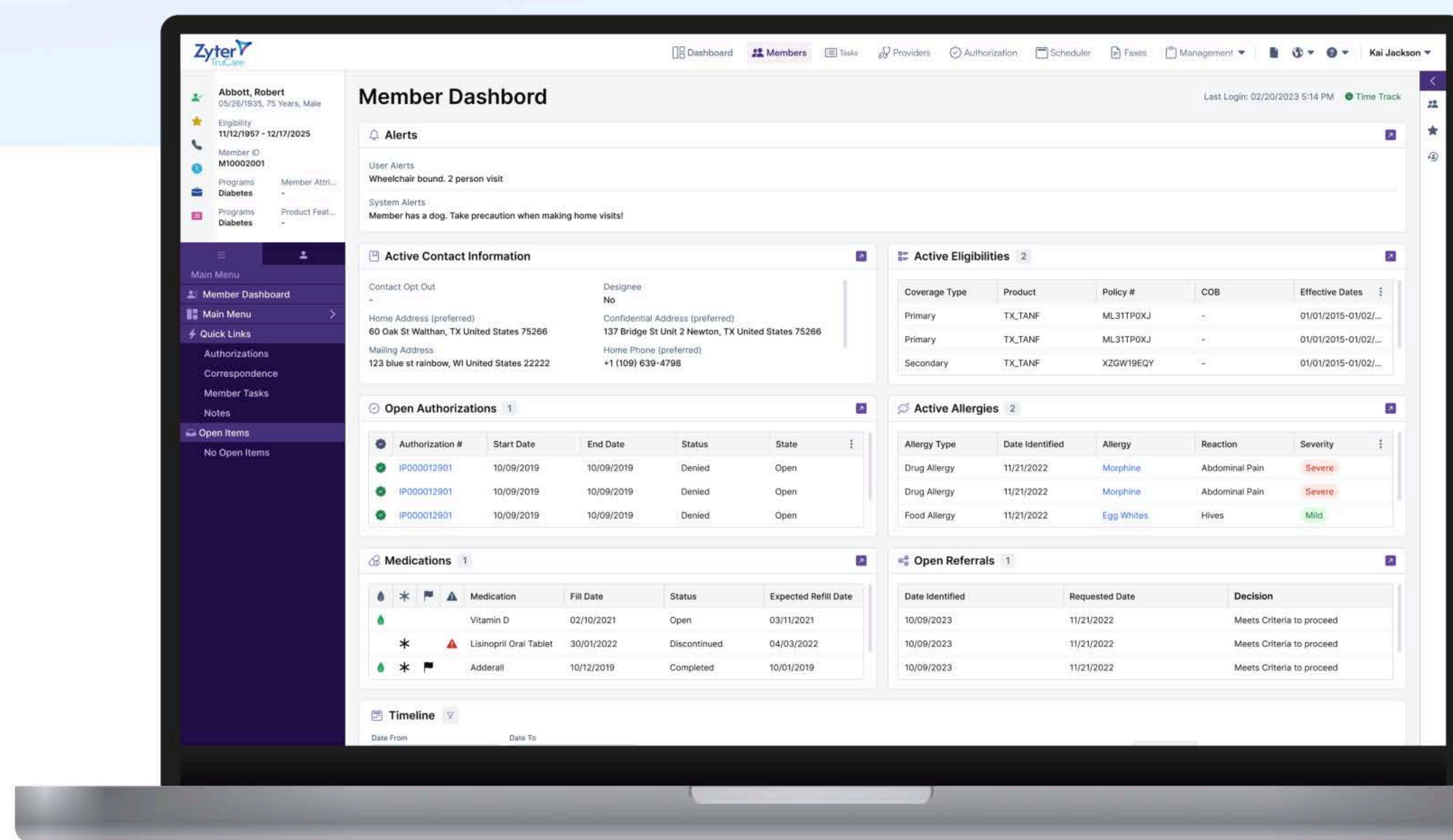

Leveraging Next-Generation Solutions to Improve Outcomes & Reduce Risk

Zyter|TruCare is a clinically driven, AI-powered leader in health technology and services, advancing value-based healthcare. We provide comprehensive solutions for population health management, including care, case, and utilization management. With modular applications, robust support services, cutting-edge AI, automation, and seamless interoperability, we empower healthcare organizations to deliver holistic, coordinated care to anyone, at any time, from anywhere.

Our scalable, compliant product suite is led by **Population Health**, our core solution, powered by **Virtual Health**, **Connected Health**, and **Insights Health** to deliver a seamlessly integrated healthcare management experience.
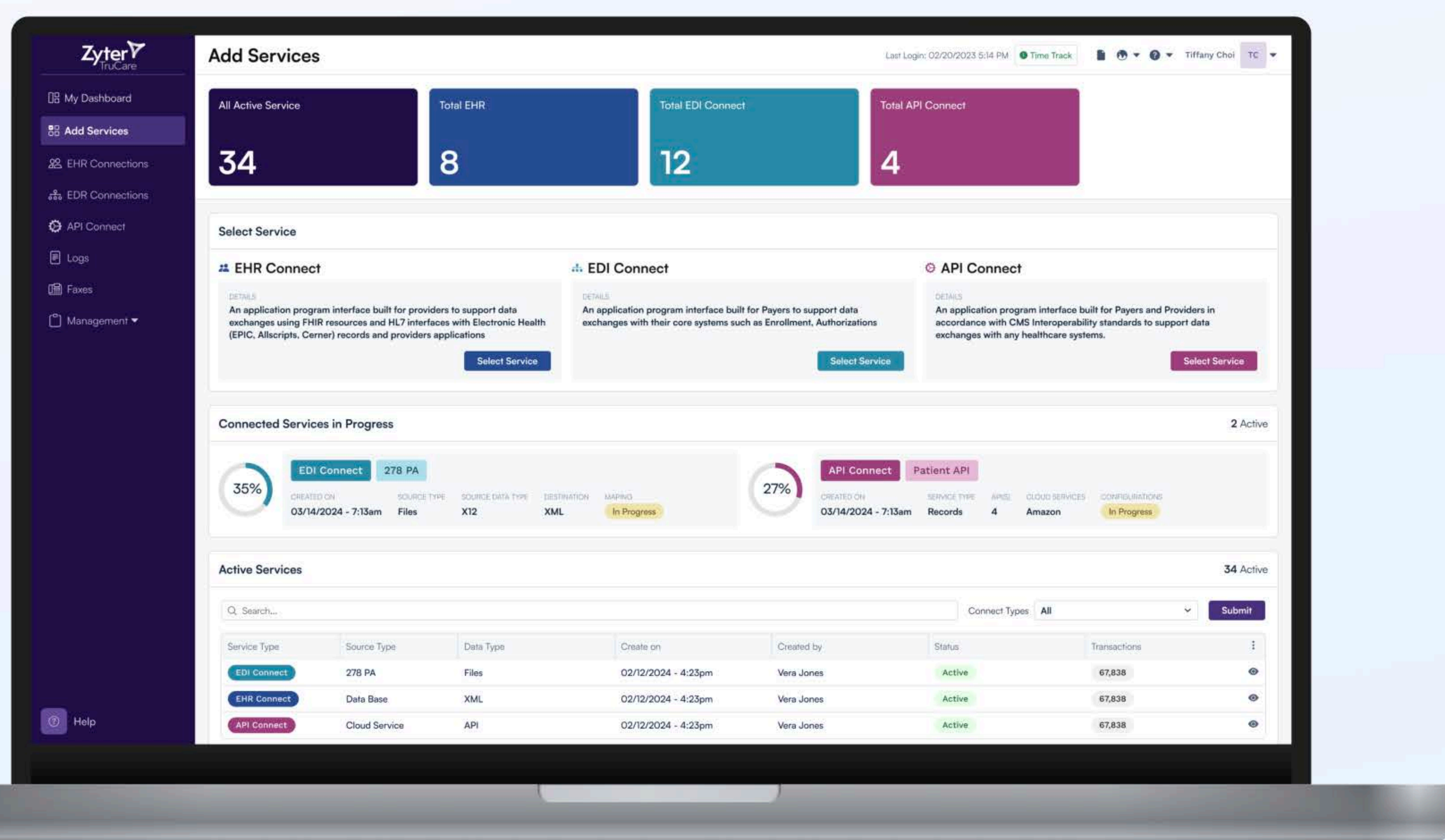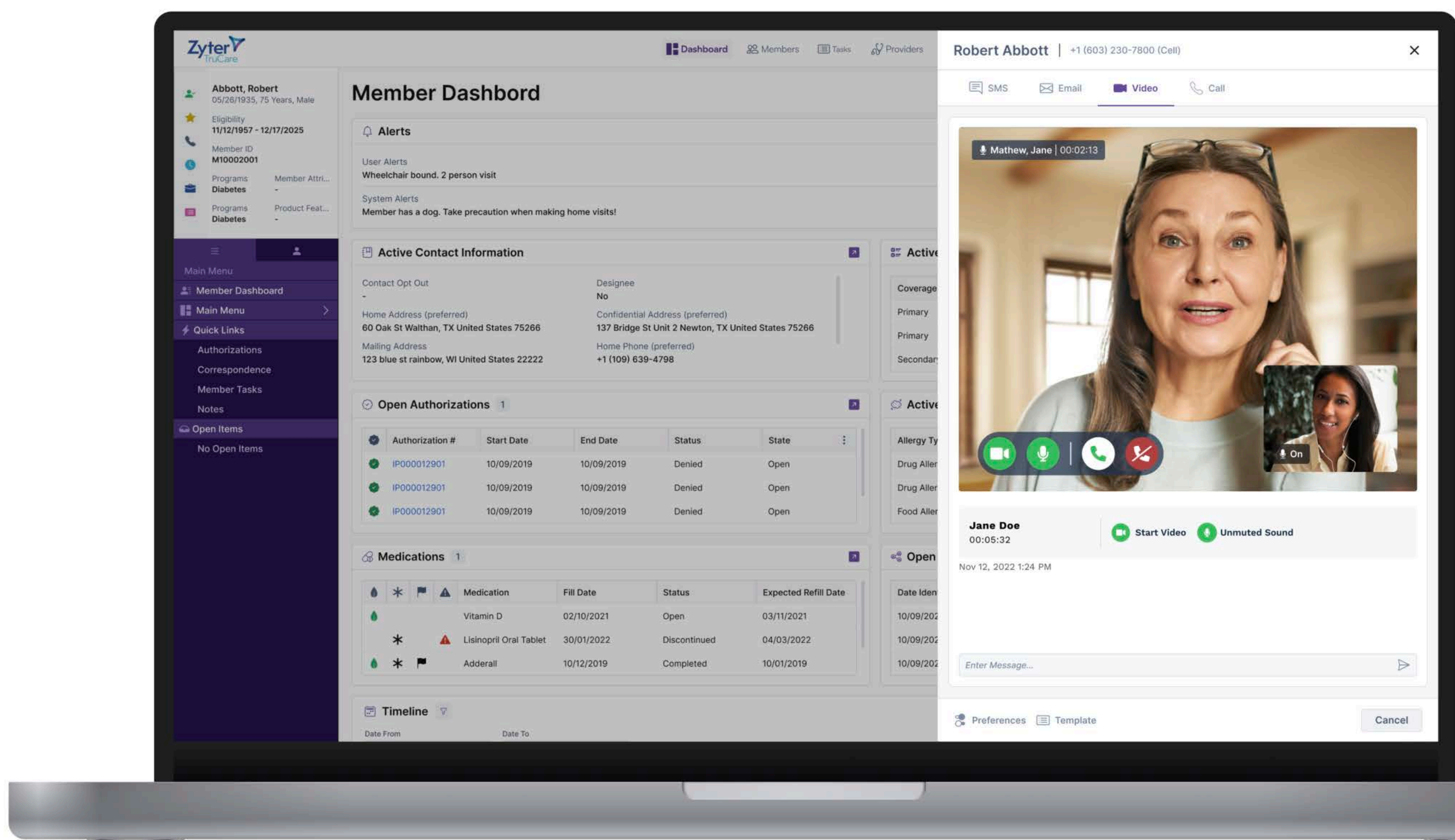
Population Health

The Population Health Management platform enables you to manage your members and patients effectively, improve outcomes, and lower costs. We consolidate your case, care, disease, utilization, referral, and medication management programs into a single platform with collaboration tools designed for team efficiency, productivity, and compliance. Our solution helps health plans and risk-bearing entities deliver efficient and quality care, reduce unnecessary utilization, and positively impact the health of populations.

Virtual Health

Virtual Health solutions enable healthcare organizations to provide value-based care from anywhere, anytime. This suite of products helps providers and care-providing entities deliver efficient and effective care in the convenience of the patient's home. It allows caregivers to intervene promptly and prevent patient complications by monitoring vital signs and other health metrics through remote data. Since it enables patient engagement from any digital application, our solution helps manage caregiver workloads more efficiently, reduces administrative burden, and makes it easy to collaborate with patients.
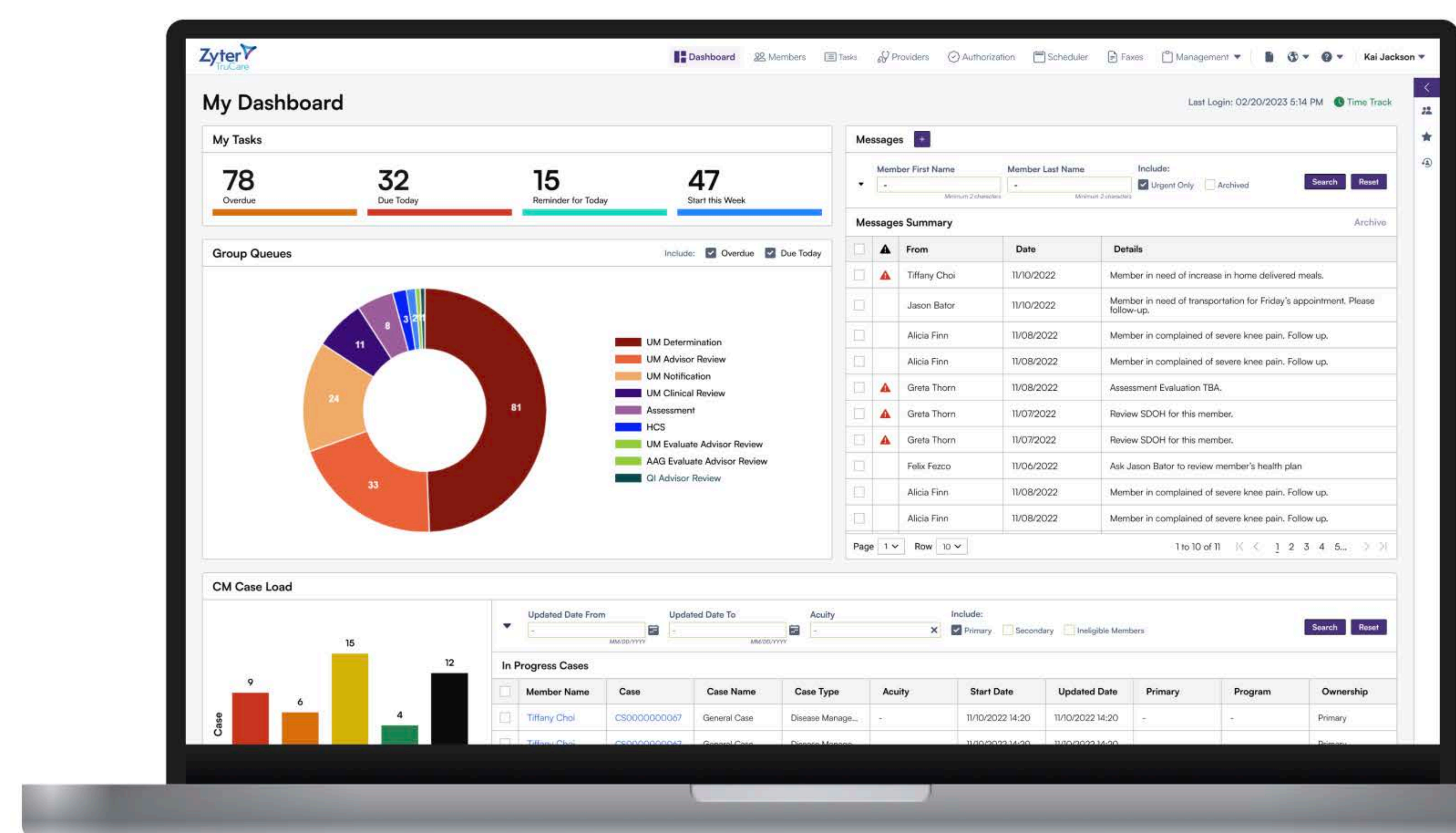

Connected Health

Connected Health solutions enable healthcare organizations with out-of-the-box integration tools to facilitate compliance with required Centers for Medicare & Medicaid Services interoperability rules, including patient access APIs, provider directory APIs, and payer-to-payer data exchange.

We offer a complete FHIR® solution with FHIR® 4.x support and over 1,300 formats and data elements mapped. Our solution is also deployable by our experienced technical teams, with an A+ rating for on-time, on-budget implementations.

Insights Health

Insights Health brings outcomes and performance management into focus on where and how to intervene across patient and member populations to ensure quality care while reducing unnecessary costs. It helps gain unparalleled visibility into your provider network's performance, optimize resource allocation, and elevate patient care to new levels of excellence.

It enables the measurement and evaluation of healthcare providers' performance based on the value delivered to patients and members. The result is a healthcare organization that is more patient/member-centered, efficient, and effective in improving population health while lowering costs.

True Care. Anytime. Anywhere.

Our products and services are designed to maximize value by strategically targeting these four metrics

Reducing total cost of care (TCC): enhancing access to necessary services without compromising quality

Reducing operating expense (OpEx): minimizing expenses to improve profitability and invest in innovative delivery models

Increasing client / member retention: stabilizing customer and member base to reduce churn and focus on growth

Lower provider & member abrasion: reducing the friction, frustration, and inefficiencies that providers and members experience during UM/CM/DM interactions with payors

Clinically-Led
Our clinical team of MDs, nurses, social workers, and pharmacists leads the development of patient-and provider-focused solutions, including care models that apply industry best practices to deliver optimal health outcomes and maximize value for payors.

Modernized Platform
We deploy an advanced technology platform built on a robust, scalable, flexible, and cost-effective architecture, featuring microservices, a cloud-based ecosystem, security and privacy protections, and interoperability solutions.

Value-Based Care
We are dedicated to enhancing and evolving our tools for payers and providers, empowering value-based care through advanced solutions in care coordination, patient engagement, chronic disease management, and beyond.

AI-Enabled
We leverage artificial intelligence to enhance data-driven decision-making and streamline care management workflows, focusing on:
- Reducing operational expenses for clients
- Lowering total cost of care for clients
- Improving experience and reducing friction for providers and patients

Clinical services (BPO)
Committed to expanding our clinical services, we go beyond staff augmentation to fully manage clinical teams and programs for our clients.
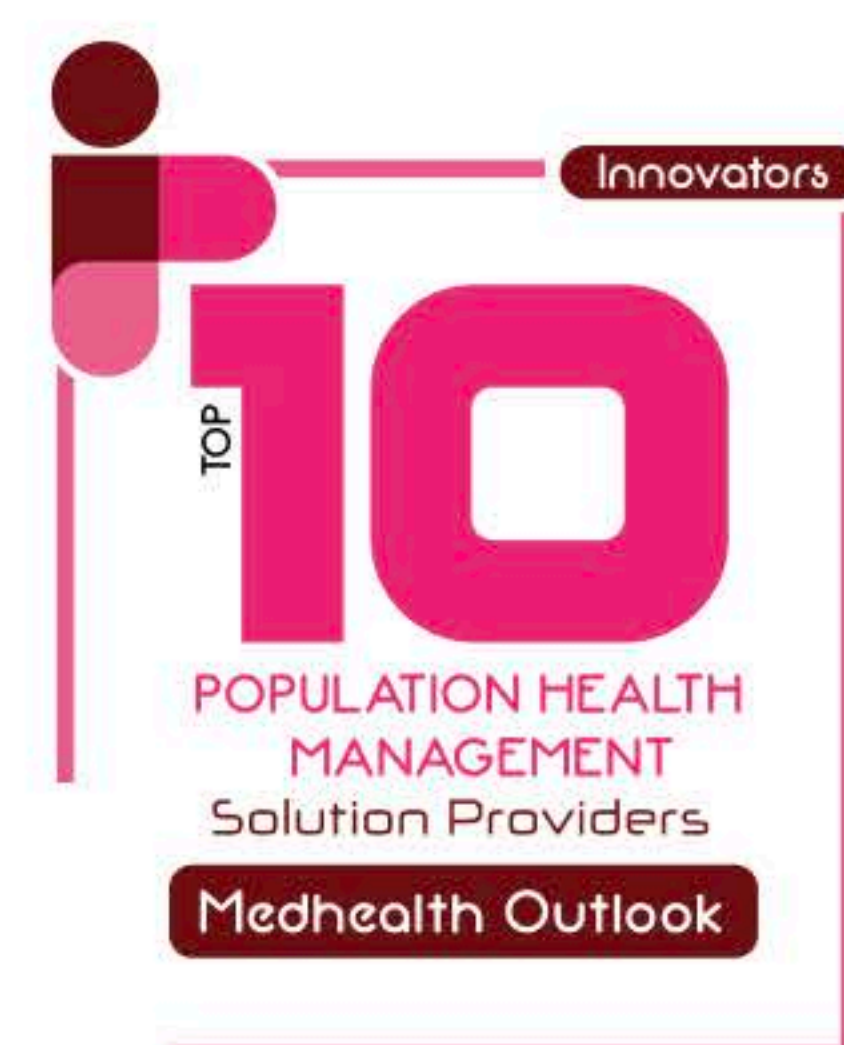
Zyter TruCare

True Care. Anytime. Anywhere.

Our Awards and Recognition

| Strong Performer 2021 | Top 10 Population Heath Solution Provider 2023 | Best Care Management Solution Provider 2024 | Trailblazer Member Engagement 2024 | Major Contender Care Coordination 2024 | Major Contender Patient Engagement 2024 |

Connect with Us

Want to know more about how Zyter|TruCare can lower your costs, optimize workflows to increase productivity and employee/member satisfaction, meet your health equity goals, and raise the quality of care for your patients/members?

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✉ Sales@Zyter.com

in Zyter|TruCare

𝕏 @Zyterofficial

Explore our Solutions

Purpose-built technology and services to unite Population Health, Virtual Health, Connected Health, and Insights Health on a single platform with embedded AI and Analytics and intelligent wrap-around services.

www.zyter.com

Let's Connect

True Care. Anytime. Anywhere.